

Mission Statement



The mission of the St Louis Park Adult Program is to motivate adults in our Community to thrive by ensuring that opportunities for personal growth and community connection abound.

St. Louis Park Community Education

August, 2003

Adult Plan



Values

- We value the service adults provide to our community.
- We value the potential for all adults to learn and grow throughout life.
- We value every adult's contribution as both a teacher and a learner.
- We value our community's diversity and the richness it brings to our programs.
- We value the benefits the community receives every time an adult chooses to become involved in our programs.
- We value a warm, welcoming and safe learning environment for all adults. We will always respect the opinions of others.



Objectives

- All adults in St. Louis Park will participate in at least one educational, recreational or enrichment activity and report back that it was a beneficial experience.
- All adults in St Louis Park will have a Lifelong Learning Plan.



Strategies

- We will develop and implement a comprehensive marketing plan for adult learning programs.
- We will develop and implement the concept of an adult learning plan.
- We will seek new, committed partnerships to ensure the widest array of opportunities for adult learners.
- We will implement a long-range financial plan to ensure the future funding of adult learning.
- We will develop a plan to increase participation in adult learning.



Action Plans

Action plans are the important work to insure the Mission Statement and the Board Objectives become a reality. We have created 21 detailed action plans. Following are the highlights:

- Establish a web presence that includes the components of marketing and registration.
- Conduct a market analysis that identifies who you are and are not serving.
- Develop and implement a citywide adult learning marketing plan.
- Secure funding streams to support marketing activities.
- Gather data on who is volunteering in the senior program.
- Design the personal learning model using the themes of mind, body, spirit and community.
- Design marketing activities to promote the learning plan model.
- Design a partnership model as evidenced by an approved policy.
- Identify and evaluate current partners on an effectiveness scale.
- Create new partners as evidenced by an increase in the number and quality of the partnerships.
- Evaluate the effectiveness of the senior financial/operational systems.
- Evaluate the effectiveness of the fee policy for senior programs.
- Examine all possibilities to increase revenue.
- All coordinators will develop a three-year budget.
- The advisory council will adopt a fund balance policy.
- The advisory council will adopt a scholarship policy.
- Increase by 10% participation from adults in the 50-65 age group.
- We will offer a minimum of two new intergenerational programs annually.
- We will offer a minimum of two new programs annually for families.
- We will offer a minimum of two new programs annually for couples.
- We will offer a minimum of two new programs annually for singles.